

# NADA

The MANAGEMENT magazine of the Automotive Retailing Industry  
Published by the National Automobile Dealers Association

## NADA MAGAZINE IN 1968 . . .

. . . provided automotive coverage in a multitude of areas for its nearly 24,000 readers.

A representative survey is made annually to determine readership requirements and each issue is individually planned to meet these needs.

As part of a continuing service to our readers, the editors have made available this cross-referenced index of the past year.

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